

NEWS RELEASE

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Don't depend on dumb luck
this St. Patrick's Day.

Friends
Don't Let
Friends
Drive Drunk.
Designate a Sober Driver.

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Don't Depend on Dumb Luck—Designate a Sober Driver Before the Party Begins

[New Orleans, LA]— For many Americans, *St. Patrick's Day has become a popular night out to celebrate with friends and family. Unfortunately, due to the large number of drunk drivers, the night out has also become very dangerous.

On St. Patrick's Day 2008, 37 percent of the drivers and motorcyclists involved in fatal crashes had a blood alcohol content (BAC) of .08 or above, according to statistics by the National Highway Traffic Safety Administration.

“Whether you are meeting a few friends at the local pub after work or attending the St. Patrick's Day Parade, if you plan on using alcohol, never drive while impaired—and never let your friends drive if you think they are impaired.” “*Friends Don't Let Friends Drive Drunk.*” Said Beth Inbau, National Safety Council New Orleans Chapter president.

Additional NHTSA statistics show that in 2008, there were 134 crash fatalities on St. Patrick's Day. Out of that number, 50 people were killed in traffic crashes that involved at least one driver or motorcyclist with a blood alcohol concentration (BAC) of .08 or higher.

Inbau recommends the following easy steps, for a safe St. Patrick's Day.

- Plan a safe way home before the festivities begin;
- Before drinking, please designate a sober driver and leave your car keys at home;
- If you're impaired, use a taxi, call a sober friend or family member, or use public transportation so you are sure to get home safely;
- If you happen to see a drunk driver on the road, don't hesitate to contact your local law enforcement. Dial *LSP (*577) on the interstate, *CP (*27) on the Causeway Bridge and 911 on other roads;
- And remember, if you know someone who is about to drive or ride while impaired, take their keys and help them make other arrangements to get to where they are going safely.

“Driving impaired is simply not worth the risk,” said Inbau. “Not only do you risk killing yourself or someone else, but the trauma and financial costs of a crash or an arrest for driving while impaired can be really significant. Don't depend on dumb luck this St. Patrick's Day. Designate your sober driver before the party begins.”

For more information, visit www.StopImpairedDriving.org.

*- ST. PATRICK'S DAY IS DEFINED AS 6PM MARCH 16 TO 5:59AM MARCH 18.

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